



2022 PICKEBALL RANGE

A PADDLE FOR EVERY TYPE OF PLAYER

At adidas we have been serving sports for over 90 years. We work for the athlete, applying technology and innovation to enhance their performance. Different levels, playing styles, physical conditions... there are many variables that make each player unique.

We combine technologies with the best materials to develop specific paddles for each type of player and offer the best game experience.



PERFORMANCE

Each player has an ability level and playing style that defines their ideal paddle performance. At adidas pickleball we work with three concepts to define the characteristics of the paddle to assist players in selecting the one that best suits their game: power, comfort and feel.

These characteristics are measured by the properties of the paddle in a reference hit, regardless which skills the player possesses when using the paddle. Power, comfort, and feel are blended to create a specific performance.

	POWER	COMFORT	GRIP
DESCRIPTION			
PADDLE	The ability of the paddle to maintain the energy given by the player in a high-speed or high-intensity reference hit.	The ability of the paddle to rebound the ball in a low intensity/speed hit or without the player's energy.	The material wrap on the handle that is the connection/contact between player and paddle.
PLAYER	<p>Factors that increase the power of a paddle:</p> <ul style="list-style-type: none"> ✓ Low-flexibility fiber ✓ High memory/density core ✓ Power technologies 	<p>Factors that increase the comfort of a paddle:</p> <ul style="list-style-type: none"> ✓ Highly flexible fiber ✓ Low memory/density core 	<p>Features & benefits</p> <ul style="list-style-type: none"> ✓ PU outer layer provides a secure non-slip finish ✓ EVA inner layer provides a soft cushioned feel ✓ Perforated surface transfers moisture away for a dry non-slip grip
	A paddle with a high power rating is suited for a player with a high level of technique who seeks to use all his energy on demand.	A paddle with a high comfort rating is suited for a player who, regardless of his level or playing style, is looking for a pleasant sensation on every shot.	A grip with a secure, cushioned feel that transfers moisture keeps your hand in comfortable contact with the paddle during all playing conditions.

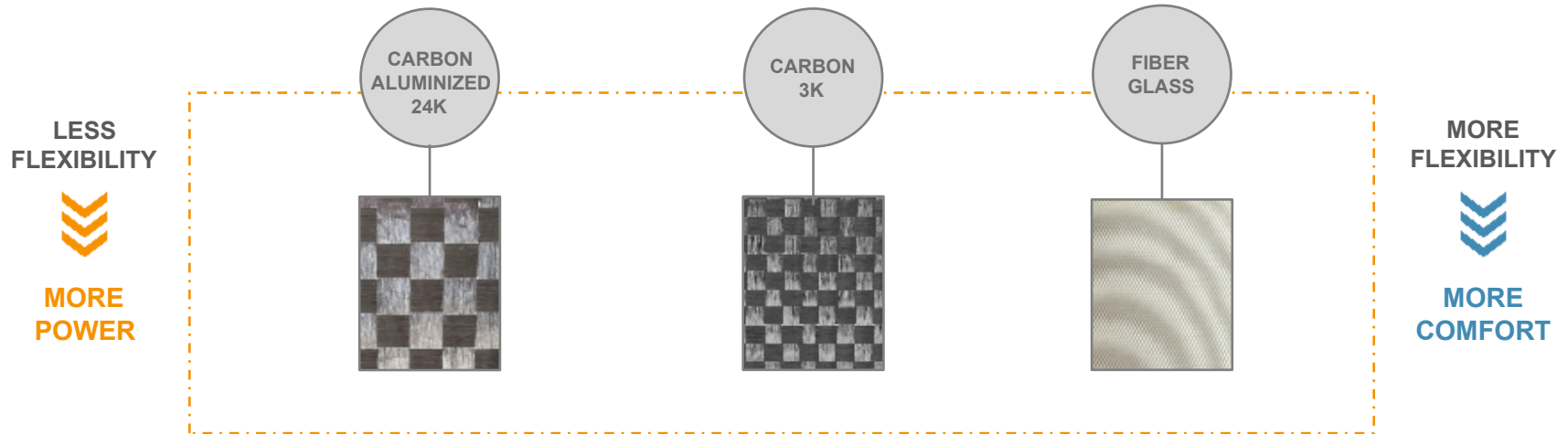
MATERIALS FIBERS

In this collection we work with 3 fibers. Each fiber has a different flexibility and this property allows us to value the power and comfort of the paddles.

The greater flexibility of the fiber, the greater ball output and comfort. With a less flexible fiber we get more power in the paddle.

On **aggressive or higher speed hits** of the paddle, less flexibility allows a greater energy return of the ball and it comes out at a higher speed.

With a **static paddle and low speed hits**, a more flexible fiber allows the paddle core to perform more work and achieve greater ball rebound.



MATERIALS

CORE

The core is a key aspect when talking about the performance of a paddle. At adidas we work with two types of Cores that differentiates the performance of each paddle. They are identified by the color of the cap at the end of the grip handle.

Density is the main property of the core which defines its memory. Memory is the capacity of the core to recover its initial position after ball impact. The higher the density, the greater the power and the lower the density, the greater the comfort.

MORE
DENSITY



MORE
POWER

For aggressive and high speed hits with the paddle, a greater memory will allow the core to recover faster and push the ball at a higher speed.

LESS
DENSITY



MORE
COMFORT

With a still paddle and low speed hits, a lower density core allows a more efficient ball rebound with more impulse.



POLYPROPYLENE HONEYCOMB HD

High density core. Increases power in high-speed shots. Suitable for players with a high technical level. It is identified by the **red cap**.



POLYPROPYLENE HONEYCOMB LD

Low density core that provides great ball feel and high comfort. The **black cap** identifies the paddles with SOFT PERFORMANCE.



TECHNOLOGIES

SPIN

The spin technology allow the player to generate more rotation and increase the feeling with the ball thanks to the roughness of the face of the paddle.

SPIN BLADE

3D relief to increase the feeling and spin in your shots. It provides more spin in the most demanding shots helping your game to reach a higher level.



DURABILITY

These technologies are designed to reinforce the points where the paddle experiences the most stress.

POWER

The power technologies serves to optimize the energy of the player. The determining factor when we refer to power is the structural rigidity that prevents the dissipation of the energy applied by the player in every shot.

STRUCTURAL REINFORCEMENT

Perimeter reinforcements around the paddle that allow to generate greater resistance to the high torsions the paddle is exposed to.

STRUCTURAL REINFORCEMENT

STRUCTURAL POWER

Double fiber insertions in the heart of the paddle that provides greater structural rigidity, hence increasing the power in the game.





PADDLE

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PRO-ADVANCED

The **Pro-Advanced** paddles are designed for the expert player who wants to dominate the court and knows how to do it



MAKE POWER YOUR BEST ALLY

The new **ADIPOWER ATTK** will be your best ally if you want your shots to be decisive.

Its composition in **CARBON ALUMINIZED** and its **high-density POLYPROPYLENE HONEYCOMB core** will make your shots carry the necessary power to make you unstoppable. The Spin Blade technology will allow you to generate effects in the most demanding shots.

POWER



Its composition in **CARBON ALUMINIZED** and its core in **POLYPROPYLENE HONEYCOMB** provide maximum power.

COMFORT



Its geometry and the materials used provide excellent comfort

ITEM:PB1AA1U29
EAN: 8436548246167





ADIPOWER ATTK

TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	CARBON ALUMINIZED
CORE	HIGH DENSITY POLYPROPYLENE HONEYCOMB  

TECHNICAL SHEET

DIMENSIONS	16 ½ x 7 ½ "
LEVEL	PRO-ADVANCED
FORMAT	ATTK
WEIGHT	7.7-8.2 oz
THICKNESS	14,28 mm
SWEET SPOT	TOP
GRIP SIZE	4 3/8

GRIP LENGHT



UNSTOPPABLE POWER WITH ABSOLUTE CONTROL

The new **ADIPOWER CTRL** will be your ideal paddle if you want to stand out for the power in your shots without renouncing to maximum control. Its composition in **CARBON ALUMINIZED** with a core made in **POLYPROPYLENE HONEYCOMB** will make you be the one who takes the initiative in the match. The Spin Blade technology will allow you to generate incredible spins in all your shots.

Its composition in **CARBON ALUMINIZED** and its **POLYPROPYLENE HONEYCOMB** core provide maximum power.

COMFORT



Its geometry, the CTRL Format and the materials used provide excellent comfort

ITEM:PB1CA1U17
EAN:8436548246174



ADIPOWER CTRL

TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	CARBON ALUMINIZED
CORE	HIGH DENSITY POLIPROPYLENE HONEYCOMB



TECHNICAL SHEET

DIMENSIONS	16 x 8 "
LEVEL	PRO-ADVANCED
FORMAT	CTRL
WEIGHT	7.7-8.2 oz
THICKNESS	14.28 mm
GRIP SIZE	4 3/4 CENTER

GRYPE
LENGHT
SWEET SPOT



ADVANCED- INTERMEDIATE

The **Advanced-Intermediate** paddles are designed for competitive players seeking to increase their performance and compete with the maximum guarantee of success

DISCOVER THE PERFECT BALANCE

The new **ESSNOVA CARBON ATTK** will surprise you with the balance it will bring to your game. Its composition in **CARBON 3K** and its **CORE in POLYPROPYLENE HONEYCOMB** will make you increase your power to new heights. **You can't ask for anything more**, just swing it and enjoy the game. The **SPIN BLADE** technology will give you the ultimate dose.

POWER



Its format, added to its **CARBON 3K** composition, provides excellent potency.

COMFORT



Its geometry and **POLYPROPYLENE HONEYCOMB Core** provide excellent comfort

ITEM:PB1AA2U16
EAN:8436548246181



ESSNOVA CARBON ATTK

TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	CARBON 3K
CORE	LOW DENSITY POLYPROPYLENE HONEYCOMB



TECHNICAL SHEET

DIMENSIONS	16 ½ x 7 ½ "
LEVEL	ADVANCED-
FORMAT	INTERMEDIATE
WEIGHT	ATTK
THICKNESS	7.7-8.2 oz
SWEET SPOT	14.28 mm
GRIP SIZE	TOP
GRIP	4 3/8
LENGHT	4 3/4



A RACKET TAILORED TO YOUR NEEDS

The new **ESSNOVA CARBON CTRL HD** will give a new dimension to your game. The **3K CARBON** composition Alongside the **POLYPROPYLENE HONEYCOMB CORE** will give you the power you demand. Its CTRL format will endow absolute precision that will make you dominate the game at will. The **SPIN BLADE** technology will make you enjoy unique effects.

POWER



Its **3K CARBON** composition and **POLYPROPYLENE HONEYCOMB** Core provide excellent power.

COMFORT



Its CTRL format and the materials used provide excellent comfort.

ITEM:PB1CA2U12
EAN:8436548246198

ESSNOVA CARBON CTRL HD



TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	CARBON 3K
CORE	HIGH DENSITY POLYPROPYLENE HONEYCOMB



TECHNICAL SHEET

DIMENSIONS	16 x 8 "
LEVEL	ADVANCED-INTERMEDIATE
FORMAT	CTRL
WEIGHT	7.7-8.2 oz
THICKNESS	14.28 mm
SWEET SPOT	Center
GRIP SIZE	4 3/8
GRIP	4 3/4
LENGHT	



ESSNOVA CARBON CTRL LD

BECOME THE DECIDING FACTOR

The new **ESSNOVA CARBON CTRL LD** will bring everything you need in your game. Its composition in **CARBON 3K** will make power to be on your side in every moment. Its CTRL format and the Core made in **POLIPROPYLENE HONEYCOMB** will allow you to experience a pure sensation of comfort. The **SPIN BLADE** technology will make each of your shots dangerous.

POWER



Its **3K CARBON** composition provides excellent power.

COMFORT



Its CTRL format along with the **POLYPROPYLENE HONEYCOMB** Core provide excellent comfort..

ITEM:PB1CA3U15
EAN:8436548246204



TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	CARBON 3K
CORE	LOW DENSITY POLYPROPYLENE HONEYCOMB



TECHNICAL SHEET

DIMENSION	16 x 8 "
S	
LEVEL	ADVANCED-INTERMEDIATE
FORMAT	CTRL
WEIGHT	7.7- 8.2 oz
THICKNESS	14.28 mm
SWEET SPOT	Center
GRIP SIZE	

GRIP LENGHT



INTERMEDIATE

The INTERMEDIATE paddles are perfect for the everyday players who seek to define their own game-style.

RX44

DOMINATE THE GAME FROM COMFORT

The new **RX44** is a paddle designed to provide an excellent feeling of comfort in all your shots thanks to its composition in **FIBER GLASS**. The **HIGH DENSITY** core will make your shots more powerful in every phase of the game. The **SPIN BLADE** technology will add spin to your most demanding shots.

POWER



The **HIGH DENSITY POLYPROPYLENE HONEYCOMB** Core provides excellent power.

COMFORT



Its format and its **FIBER GLASS** composition provide excellent comfort.




TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	FIBER GLASS
CORE	HIGH DENSITY POLYPROPYLENE HONEYCOMB 

TECHNICAL SHEET

DIMENSIONS	16 x 8"
LEVEL	INTERMEDIATE
FORMAT	CTRL
WEIGHT	7.7- 8.2 oz
THICKNESS	14.28 mm
SWEET SPOT	Center
GRIP SIZE	4 3/8
GRIP	4 3/5
LENGHT	



ITEM:PB3CA1U14
EAN:8436548246211

RX20

MULTIPLY YOUR SENSATIONS BY 20

The new **RX20** is a paddle designed to bring **comfort** to your game from the first moment due to its composition in **FIBER GLASS** and its **CARBON REINFORCEMENT**. The **SPIN BLADE** technology will make you bring the effect that will make your game shine.

POWER



The materials used provide optimum power.

COMFORT



Its format, **LOW DENSITY POLYPROPYLENE HONEYCOMB** Core and its **FIBER GLASS** surface composition provides excellent comfort.



TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	FIBER GLASS
CORE	LOW DENSITY POLYPROPYLENE HONEYCOMB



TECHNICAL SHEET

DIMENSIONS	16 x 8 "
LEVEL	INTERMEDIATE
FORMAT	CTRL
WEIGHT	7.7-8.2 oz
THICKNESS	14.28 mm
SWEET SPOT	Center
GRIP SIZE	4 3/8
GRIP	4 3/4
LENGHT	



ITEM:PB3CA2U17
EAN:8436548246228

ALL PLAYERS

With the **Discovery paddles**, the players will have comfortable sensations with a large hitting surface for all matches

TAKE YOUR SENSATIONS TO THE LIMIT

The new **DRIVE** is a versatile paddle designed for players who know themselves and know what their strengths are. Players who want to **feel the comfort and enjoy the game**. Its composition in **FIBER GLASS** will make it possible. The **SPIN BLADE** technology will make your shots get maximum spin.

POWER



The materials used provide optimum performance.

COMFORT



Due to its format and its composition in **FIBER GLASS** and **POLYPROPYLENE HONEYCOMB** core you will have an excellent **comfort**.

ITEM:PB5GA1U12
EAN:8436548246235



DRIVE

TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	FIBER GLASS
CORE	LOW DENSITY POLYPROPYLENE HONEYCOMB



TECHNICAL SHEET

DIMENSIONS	15 1/2 x 8 1/8 "
LEVEL	ALL PLAYERS
FORMAT	CTRL
WEIGHT	7.7-8.2 oz
THICKNESS	14.28 mm
SWEET SPOT	Center
GRIP SIZE	4 3/8
GRIP	4 3/4
LENGHT	



TAKE YOUR SENSATIONS TO THE LIMIT

The new **MATCH** is the ideal paddle to start discovering the sport of Pickleball. A paddle designed and intended to make you enjoy from your beginnings and with an excellent feeling of comfort. The mix between **the FIBER GLASS and POLYPROPYLENE HONEYCOMB** will make your sensations unbeatable. The **SPIN BLADE** technology will give your shots the necessary dose of effect.

POWER



The materials used provide optimum power.

COMFORT



Its format together with the **FIBER GLASS** composition and **the POLYPROPYLENE HONEYCOMB CORE** provide excellent comfort.

ITEM:PB5GA2U29
EAN:8436548246242



MATCH

TECHNOLOGIES

STRUCTURAL REINFORCEMENT



MATERIALS

FRAME	CARBON REINFORCEMENT
SURFACE	FIBER GLASS
CORE	LOW DENSITY POLYPROPYLENE HONEYCOMB



TECHNICAL SHEET

DIMENSIONS 15 1/2 x 8 1/8 "
LEVEL ALL PLAYERS
FORMAT CTRL
WEIGHT 7.7- 8.2 oz
THICKNESS 14.28 mm
SWEET SPOT Center
GRIP SIZE 4 3/8
GRIP 4 3/4
LENGHT



**ALL FOR
PADEL**



OFFICIAL LICENSEE

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